

BHIWANI WOODEN BEADS CLUSTER



1.	Implementing Agency	Gramin Sewa Mandal, Daya,				
2.	Address	146, Friends Enclave, Amardeep Village Azad Nagar, Hisar (Haryana)				
	Phone/Fax, e-mail	09215800110, 01662-254966 Rajesh Sindhu 1972@gmail.com				
	Website:	www.woodenbeadsbhiwani				
3.	Cluster products	Wooden Beads of difference sizes, Wooden Beads Jap Mala, Domestic Decorative Wooden Bead Items, Jewellery items like ear ring, necklace, Bracelet and Belt etc.				
4.	Project Cost (Rs. In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilized
	80.00	8.50	88.50	78.30	78.30	69.70
5.	Name of Cluster Dev. Executive		G.P.Deval, D.O (REI)			
	Mobile No./Phone No.		09416494187			
6.	Name of Technical Agency:		IIRM, Jaipur			
A.	Name of the Resource person with mobile No.		P.K.Khandelwal, R.O 09829462760			
B.	Address		IIRM Campus, Tagore Marg, Mansarovar, Jaipur-302 020			
C.	Phone/Fax/ e-Mail		0141-2395402, 0141-2397512, iirm@iirm.ac.in , info@iirm.ac.in			
7.	Date of commissioning of cluster		7 th November 2008			
8.	Expected date of completion of		31 st March 2012			

	cluster			
9.	CFCs Status			
A.	No. of CFCs	Land availability	Constructed area	Locations
	1	2.5 acrs	1092.45 sq.ft.	Gurera (Bhiwani)
B.	Machinery Installed in CFC			
	No.	Name of the machinery		
	1.	Bendsaw-24", Lathe Machine 4', Grinder with moter		
	2.	Wood Crving Machine, Drill Machine, Router Machine, Dying Machine		
	3.	New Drill Machine for Artisan, Wood Cutter		
10.	No. of Charkhas		--	
11.	No. of Looms		--	
12.	No. of Tools Distributed		160	
13.	Interventions carried out in Design product Development			
A.	Name of Designer with address and phone/mobile		Smt. Smriti Godara, 2 Difence Coloney, Hisar, Mob.-09466005200	
B.	New products Developed		10	
C.	Improved /New designs		05	
D.	Brief note on Design intervention		--	

14.	Market Promotional Assistance		Nos.	Location	Computerization of sales outlets, bar coding,			
A.	Renovation/up-gradation of Sales outlets		02	Ambala Hissar.	--			
B.	Brief Note on efforts undertaken							
15.	Capacity Building Measures							
A.	Exposure visits to other clusters	Places	No. of artisan	Output				
	--	Delhi, Meerut, Haridwar, Mandali, Pinjor, Jaipur Puskar, Bikaner & Delhi	108	Developed self confidence & producing quality product				
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training		No. of Artisans	Output				
	SDTP, EDP, Dying		140+ 25+25	--				
16.	Artisan's empowerment - No. of artisans benefited :							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	414	86	500	70	--	176	--	254
	No. of Identity card issued			--				
17.	Self Help Groups							
A.	No. of SHG formed		35					
B.	No. of SHG Registered		35					
C.	No. of SHG tied up with Bank		5					
18.	Production							

	Annual Production	Qty.	Value (Rs. in lakh)
		--	202.00 (2010-11)
19.	Sales		
	Annual Sales	Qty.	Value (Rs. in lakh)
		--	306.19 (2010-11)
	Export Market if any	--	
20.	Achievement		
A.	Registration with ISOs	--	
B.	Branding of products	--	
C.	Improved Packaging	--	
D.	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	--	--	35%
E.	Social security coverage of Artisans	200 artisans are covered under Insurance and pass book opened for 250 artisans.	